



No. 273/PA/DG/EPA/2025
GOVERNMENT OF THE PUNJAB
ENVIRONMENTAL PROTECTION AGENCY
NATIONAL HOCKEY STADIUM, LAHORE
Dated: 23.06.2025



To,

All Deputy Directors (Environment/Field), EPA Punjab

All Assistant Directors (Environment/Field), EPA Punjab

Subject: **PLASTIC PLEDGE CAMPAIGN TO STRENGTHEN ENFORCEMENT OF BAN ON SINGLE-USE PLASTIC BAGS**

Plastic Pledge Campaign has been initiated across Punjab to strengthen the implementation of the ban on Single-Use Plastic Bags and to promote eco-friendly practices. In this regard, an implementation strategy has been devised to ensure comprehensive field-level coverage and compliance of Environmental Protection (Production and Consumption of Plastic Single-Use Plastic Product) Regulations 2023.

2. In this regard, the field officer shall ensure that Plastic Pledge as well as compliance certificate are highlighted at visibly prominent locations on their business outlets. The format of pledge and compliance certificate (to be framed together) is attached (**Annex-A**) which must be printed on A2 size paper (70-90 gram). The field-level implementation plan as well as their timelines is at **Annex-B**.

3. You are hereby directed to initiate field-level implementation as per the attached table of targets. Also ensure that photographic evidence of each pledge is taken, and photocopies of the signed pledges submitted upon the completion of campaign.

DR. IMRAN HAMID SHEIKH (PAS)
DIRECTOR GENERAL
ENVIRONMENTAL PROTECTION AGENCY
PUNJAB

Copy forwarded for information & necessary action to:

1. The Secretary Environment & Climate Change Department, Punjab
2. The Additional Secretary (Staff), Chief Secretary's Office, Lahore.
3. The Additional Secretary (Coordination), Chief Minister Office, Lahore.
4. The Chief Environment & Climate Change, P&D Board, Lahore.
5. The Secretary, Judicial Water & Environment Commission (JWEC), Punjab
6. The Additional Director Generals (Ops & Imp.), EPA HQs, Lahore.
7. The Director (EDH) shall oversee the campaign.
8. All Directors EPA Punjab
9. PSO to Minister for Environment, Forest and P&D Board, Punjab
10. The Deputy Director, Strategy and Analysis Wing, EPA, Lahore
11. The Incharge, Social Media Cell of EPA Punjab
12. PA to Director General EPA Punjab.

